



# Kansas

Jun 01, 2005 through Aug 31, 2005

## Call Volume

584 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Gender	Callers	Percentage	Pregnant
Female	345	59.1 %	11
Male	191	32.7 %	
Missing	48	8.2 %	
<b>*Total:</b>	<b>584</b>	<b>100.0 %</b>	

\*- Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	343	46.1
Male	191	43.9
<b>Total:</b>	<b>534</b>	<b>45.1</b>

Age by Group	Callers	Percentage
Under 18	9	1.7 %
18-29	128	24.0 %
30-44	170	31.8 %
45-64	195	36.5 %
65 and over	32	6.0 %
<b>Total:</b>	<b>534</b>	<b>100.0 %</b>

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	12	2.5 %
Grades 9-11 (some High School)	60	12.5 %
High School Graduate or GED	165	34.4 %
Some College or Technical School	141	29.4 %
Technical/Trade School	28	5.8 %
College Graduate	57	11.9 %
Graduate School	15	3.1 %
Refused to answer	2	0.4 %
<b>Total:</b>	<b>480</b>	<b>100.0 %</b>

Marital Status	Callers	Percentage
Single	162	33.9 %
Married	191	40.0 %
Divorced	83	17.4 %
Widowed	24	5.0 %
Separated	16	3.3 %
Refused to answer	2	0.4 %
<b>Total:</b>	<b>478</b>	<b>100.0 %</b>



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<b>Ethnicity</b>	<b>Callers</b>	<b>Percentage</b>
White	386	85.8 %
Black	34	7.6 %
American Indian or Native American	11	2.4 %
Native Hawaiian or other Pacific Islander	1	0.2 %
None of the Above	1	0.2 %
Other	16	3.6 %
Refused to answer	1	0.2 %
<b>Total:</b>	<b>450</b>	<b>100.0 %</b>

<b>Sexual Orientation</b>	<b>Callers</b>	<b>Percentage</b>
Gay	3	0.6 %
Lesbian	1	0.2 %
Bisexual	6	1.3 %
Heterosexual or Straight	454	95.0 %
No Answer	14	2.9 %
<b>Total:</b>	<b>478</b>	<b>100.0 %</b>

<b>Do you have children under 18 in the home</b>	<b>Callers</b>	<b>Percentage</b>
Yes	198	41.5 %
No	279	58.5 %
<b>Total:</b>	<b>477</b>	<b>100.0 %</b>

<b>How Many Children</b>	<b>Callers</b>	<b>Percentage</b>
1	88	100.0 %
2	65	100.0 %
3	31	100.0 %
4	11	100.0 %
5	2	100.0 %
6	1	100.0 %
<b>Total:</b>	<b>198</b>	<b>100.0 %</b>



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How Heard About Quitline		Callers	Percentage
Ads	TV ad	246	42.7 %
	Radio Ad	4	0.7 %
	Newspaper ad	14	2.4 %
	Flyer (school/community)	14	2.4 %
<b>Subtotal:</b>		<b>278</b>	<b>48.3 %</b>
Referrals	Internet/Website	15	2.6 %
	Other health care provider	13	2.3 %
	ACS Office	5	0.9 %
	County Health Department	22	3.8 %
	Nurse	2	0.3 %
	Doctor/Healthcare Provider	51	8.9 %
	Family/Friend	32	5.6 %
	Community Event	3	0.5 %
	Workplace	15	2.6 %
	Phone Book	3	0.5 %
<b>Subtotal:</b>		<b>161</b>	<b>28.0 %</b>
News	TV news story	26	4.5 %
	Newspaper story	6	1.0 %
<b>Subtotal:</b>		<b>32</b>	<b>5.6 %</b>
Other	Other	104	18.1 %
<b>Subtotal:</b>		<b>104</b>	<b>18.1 %</b>
	Cigarette Pack (on/inside)	1	0.2 %
<b>Subtotal:</b>		<b>1</b>	<b>0.2 %</b>
<b>Total:</b>		<b>576</b>	<b>100.0 %</b>



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	48	8.2 %
<b>Subtotal:</b>		<b>48</b>	<b>8.2 %</b>
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	44	7.5 %
<b>Subtotal:</b>		<b>44</b>	<b>7.5 %</b>
Personally Quitting Cigarettes	Counseling	107	18.3 %
	Counseling & Community Referral	149	25.5 %
	Self-Help	115	19.7 %
	Self-Help & Community Referral	64	11.0 %
	Info	29	5.0 %
	Community Referrals	7	1.2 %
<b>Subtotal:</b>		<b>471</b>	<b>80.7 %</b>
Personally Quitting Smokeless	Counseling & Community Referral	1	0.2 %
	Self-Help	2	0.3 %
	Self-Help & Community Referral	1	0.2 %
<b>Subtotal:</b>		<b>4</b>	<b>0.7 %</b>
Already Quit Cigarettes	Counseling	3	0.5 %
	Counseling & Community Referral	8	1.4 %
	Self-Help	2	0.3 %
	Self-Help & Community Referral	3	0.5 %
<b>Subtotal:</b>		<b>16</b>	<b>2.7 %</b>
Already Quit Smokeless	Self-Help	1	0.2 %
<b>Subtotal:</b>		<b>1</b>	<b>0.2 %</b>
<b>Total:</b>		<b>584</b>	<b>100.0 %</b>



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## Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	22.5	12.8
Callers with valid response	436	4

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	6.0	6.5
Callers with valid response	452	4

Tobacco Duration	Callers	Percentage
One to five years	36	7.5 %
Six to ten years	52	10.9 %
Greater than ten years	389	81.4 %
Less than one year	1	0.2 %
<b>Total:</b>	<b>478</b>	<b>100.0 %</b>

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	254	55.1 %
No	207	44.9 %
<b>Total:</b>	<b>461</b>	<b>100.0 %</b>

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	438	89.0 %
	Action	16	3.3 %
	Did not provide sufficient information to establish	33	6.7 %
<b>Subtotal:</b>		<b>487</b>	<b>99.0 %</b>
Smokeless	Contemplation	4	0.8 %
	Action	1	0.2 %
<b>Subtotal:</b>		<b>5</b>	<b>1.0 %</b>
<b>Total:</b>		<b>492</b>	<b>100.0 %</b>



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May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
3	1	0.2 %
4	8	1.8 %
5	7	1.6 %
6	7	1.6 %
7	6	1.4 %
8	8	1.8 %
9	2	0.5 %
10	51	11.7 %
11	1	0.2 %
12	4	0.9 %
13	2	0.5 %
14	1	0.2 %
15	35	8.0 %
16	3	0.7 %
18	7	1.6 %
20	150	34.4 %
22	2	0.5 %
23	1	0.2 %
25	10	2.3 %
26	1	0.2 %
27	1	0.2 %
28	1	0.2 %
30	56	12.8 %
35	8	1.8 %
40	40	9.2 %
45	2	0.5 %
50	9	2.1 %
55	1	0.2 %
57	1	0.2 %
60	8	1.8 %
80	2	0.5 %
<b>Total:</b>	<b>436</b>	<b>100.0 %</b>



# Kansas

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## Daily Call Volume

Date	Callers	Percentage
06/01/05	7	1.2 %
06/02/05	6	1.0 %
06/03/05	6	1.0 %
06/04/05	3	0.5 %
06/05/05	9	1.5 %
06/06/05	5	0.9 %
06/07/05	6	1.0 %
06/08/05	7	1.2 %
06/09/05	18	3.1 %
06/10/05	8	1.4 %
06/11/05	6	1.0 %
06/12/05	7	1.2 %
06/13/05	7	1.2 %
06/14/05	8	1.4 %
06/15/05	11	1.9 %
06/16/05	8	1.4 %
06/17/05	6	1.0 %
06/18/05	5	0.9 %
06/19/05	4	0.7 %
06/20/05	7	1.2 %
06/21/05	4	0.7 %
06/22/05	8	1.4 %
06/23/05	8	1.4 %
06/24/05	4	0.7 %
06/25/05	2	0.3 %
06/27/05	9	1.5 %
06/28/05	7	1.2 %
06/29/05	9	1.5 %
06/30/05	8	1.4 %
07/01/05	4	0.7 %
07/02/05	3	0.5 %
07/03/05	2	0.3 %
07/04/05	2	0.3 %
07/05/05	4	0.7 %
07/06/05	7	1.2 %
07/07/05	8	1.4 %
07/08/05	11	1.9 %
07/09/05	4	0.7 %
07/10/05	1	0.2 %
07/11/05	3	0.5 %
07/12/05	6	1.0 %
07/13/05	9	1.5 %
07/14/05	7	1.2 %
07/15/05	5	0.9 %
07/16/05	3	0.5 %
07/17/05	3	0.5 %



# Kansas

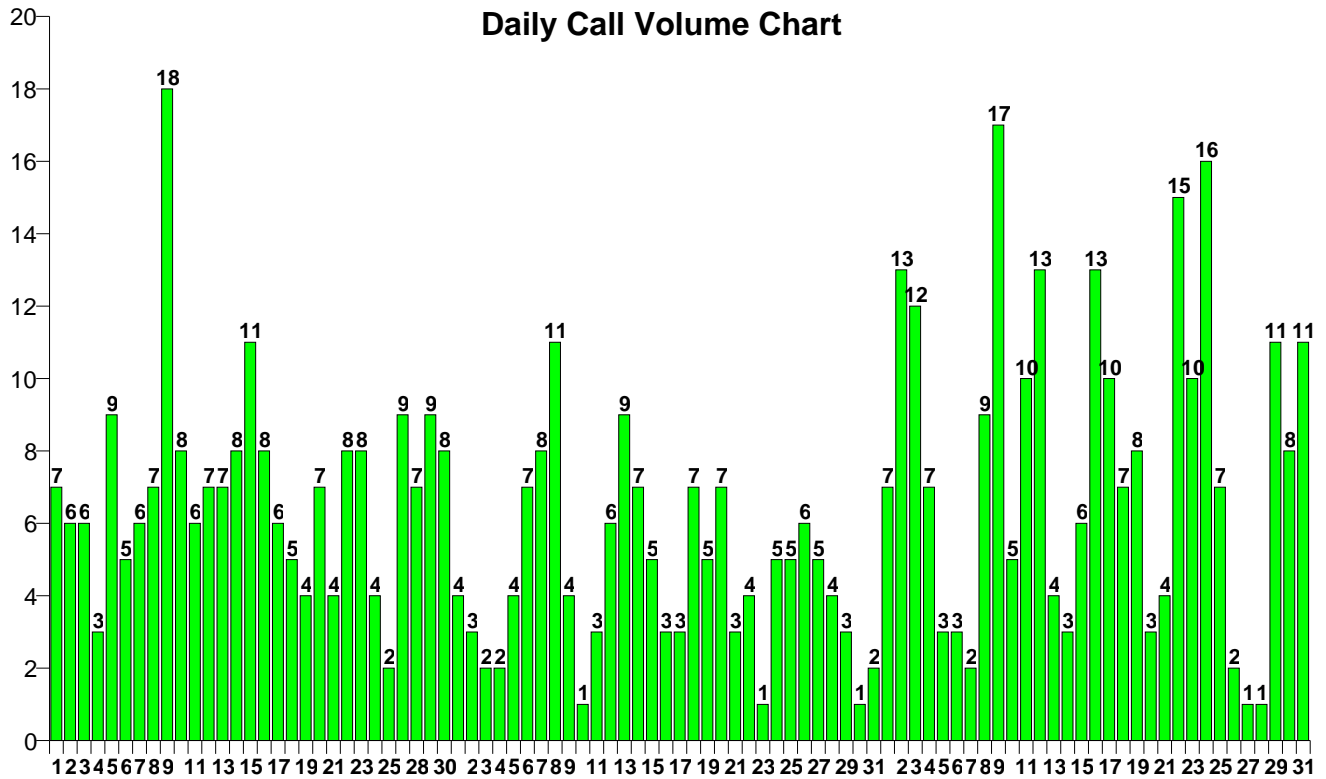
Jun 01, 2005 through Aug 31, 2005

## Daily Call Volume

Date	Callers	Percentage
07/18/05	7	1.2 %
07/19/05	5	0.9 %
07/20/05	7	1.2 %
07/21/05	3	0.5 %
07/22/05	4	0.7 %
07/23/05	1	0.2 %
07/24/05	5	0.9 %
07/25/05	5	0.9 %
07/26/05	6	1.0 %
07/27/05	5	0.9 %
07/28/05	4	0.7 %
07/29/05	3	0.5 %
07/30/05	1	0.2 %
07/31/05	2	0.3 %
08/01/05	7	1.2 %
08/02/05	13	2.2 %
08/03/05	12	2.1 %
08/04/05	7	1.2 %
08/05/05	3	0.5 %
08/06/05	3	0.5 %
08/07/05	2	0.3 %
08/08/05	9	1.5 %
08/09/05	17	2.9 %
08/10/05	5	0.9 %
08/11/05	10	1.7 %
08/12/05	13	2.2 %
08/13/05	4	0.7 %
08/14/05	3	0.5 %
08/15/05	6	1.0 %
08/16/05	13	2.2 %
08/17/05	10	1.7 %
08/18/05	7	1.2 %
08/19/05	8	1.4 %
08/20/05	3	0.5 %
08/21/05	4	0.7 %
08/22/05	15	2.6 %
08/23/05	10	1.7 %
08/24/05	16	2.7 %
08/25/05	7	1.2 %
08/26/05	2	0.3 %
08/27/05	1	0.2 %
08/28/05	1	0.2 %
08/29/05	11	1.9 %
08/30/05	8	1.4 %
08/31/05	11	1.9 %
<b>Total:</b>	<b>584</b>	<b>100.0 %</b>

# Kansas

Jun 01, 2005 through Aug 31, 2005



- Number of Calls is on Vertical Axis  
 - Day of Month is on Horizontal Axis



# Kansas

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## Monthly Call Volume by County

County Name	Callers	Percentage
Allen	3	0.5 %
Anderson	1	0.2 %
Atchison	2	0.3 %
Barber	2	0.3 %
Barton	9	1.5 %
Bourbon	5	0.9 %
Butler	16	2.7 %
Chase	1	0.2 %
Cherokee	2	0.3 %
Clay	3	0.5 %
Cowley	17	2.9 %
Crawford	4	0.7 %
Dickinson	6	1.0 %
Douglas	23	4.0 %
Edwards	1	0.2 %
Elk	1	0.2 %
Ellis	5	0.9 %
Ellsworth	2	0.3 %
Finney	13	2.2 %
Ford	3	0.5 %
Franklin	5	0.9 %
Geary	5	0.9 %
Gove	2	0.3 %
Graham	2	0.3 %
Grant	1	0.2 %
Gray	3	0.5 %
Greenwood	4	0.7 %
Harper	3	0.5 %
Harvey	5	0.9 %
Haskell	4	0.7 %
Hodgeman	1	0.2 %
Jackson	1	0.2 %
Jefferson	5	0.9 %
Jewell	1	0.2 %
Johnson	36	6.2 %
Kearny	2	0.3 %
Labette	1	0.2 %
Lane	1	0.2 %
Leavenworth	5	0.9 %
Logan	3	0.5 %
Lyon	4	0.7 %
Marion	5	0.9 %
McPherson	7	1.2 %
Meade	1	0.2 %
Miami	1	0.2 %
Montgomery	5	0.9 %



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## Monthly Call Volume by County

County Name	Callers	Percentage
Morris	1	0.2 %
Morton	1	0.2 %
Nemaha	2	0.3 %
Neosho	3	0.5 %
Ness	1	0.2 %
Osage	7	1.2 %
Osborne	1	0.2 %
Ottawa	1	0.2 %
Pawnee	3	0.5 %
Phillips	2	0.3 %
Pottawatomie	3	0.5 %
Pratt	1	0.2 %
Reno	20	3.4 %
Rice	2	0.3 %
Riley	14	2.4 %
Rush	3	0.5 %
Russell	2	0.3 %
Saline	20	3.4 %
Scott	3	0.5 %
Sedgwick	167	28.7 %
Seward	4	0.7 %
Shawnee	43	7.4 %
Sheridan	1	0.2 %
Sherman	2	0.3 %
Stafford	1	0.2 %
Stanton	1	0.2 %
Stevens	2	0.3 %
Sumner	5	0.9 %
Thomas	3	0.5 %
Wabaunsee	2	0.3 %
Washington	3	0.5 %
Wichita	1	0.2 %
Wilson	1	0.2 %
Wyandotte	24	4.1 %
<b>Total:</b>	<b>582</b>	<b>100.0 %</b>



# Kansas

Jun 01, 2005 through Aug 31, 2005

## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
13	1	0.2 %	0.2 %
14	1	0.2 %	0.4 %
15	3	0.6 %	0.9 %
16	2	0.4 %	1.3 %
17	2	0.4 %	1.7 %
18	8	1.5 %	3.2 %
19	6	1.1 %	4.3 %
20	5	0.9 %	5.2 %
21	13	2.4 %	7.7 %
22	15	2.8 %	10.5 %
23	12	2.2 %	12.7 %
24	9	1.7 %	14.4 %
25	14	2.6 %	17.0 %
26	15	2.8 %	19.9 %
27	9	1.7 %	21.5 %
28	11	2.1 %	23.6 %
29	11	2.1 %	25.7 %
30	17	3.2 %	28.8 %
31	16	3.0 %	31.8 %
32	11	2.1 %	33.9 %
33	7	1.3 %	35.2 %
34	6	1.1 %	36.3 %
35	14	2.6 %	39.0 %
36	7	1.3 %	40.3 %
37	11	2.1 %	42.3 %
38	10	1.9 %	44.2 %
39	12	2.2 %	46.4 %
40	10	1.9 %	48.3 %
41	12	2.2 %	50.6 %
42	8	1.5 %	52.1 %
43	12	2.2 %	54.3 %
44	17	3.2 %	57.5 %
45	14	2.6 %	60.1 %
46	8	1.5 %	61.6 %
47	11	2.1 %	63.7 %
48	16	3.0 %	66.7 %
49	12	2.2 %	68.9 %
50	7	1.3 %	70.2 %
51	14	2.6 %	72.8 %
52	13	2.4 %	75.3 %
53	19	3.6 %	78.8 %
54	14	2.6 %	81.5 %
55	10	1.9 %	83.3 %
56	6	1.1 %	84.5 %
57	6	1.1 %	85.6 %
58	12	2.2 %	87.8 %



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## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
59	2	0.4 %	88.2 %
60	6	1.1 %	89.3 %
61	8	1.5 %	90.8 %
62	7	1.3 %	92.1 %
63	8	1.5 %	93.6 %
64	2	0.4 %	94.0 %
65	3	0.6 %	94.6 %
66	4	0.7 %	95.3 %
67	3	0.6 %	95.9 %
68	3	0.6 %	96.4 %
69	2	0.4 %	96.8 %
70	2	0.4 %	97.2 %
71	1	0.2 %	97.4 %
72	2	0.4 %	97.8 %
73	3	0.6 %	98.3 %
74	1	0.2 %	98.5 %
75	2	0.4 %	98.9 %
76	2	0.4 %	99.3 %
77	2	0.4 %	99.6 %
82	1	0.2 %	99.8 %
83	1	0.2 %	100.0 %
<b>Total:</b>	<b>534</b>	<b>100.0 %</b>	



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How Heard about Quitline (Other)	Callers	Percentage
?	1	1.0 %
ACS brochure	3	2.9 %
ACS Poster	1	1.0 %
address for smoking cessation info was in a pa	1	1.0 %
ad in book	1	1.0 %
American Heart Assoc.	1	1.0 %
billboard	10	9.6 %
bill board	1	1.0 %
Billboard.	1	1.0 %
billboards & flyer in cigg pack	1	1.0 %
boyfriend	1	1.0 %
brochure at bank	1	1.0 %
called before	1	1.0 %
Called before for cancer info	1	1.0 %
Called before for materials	1	1.0 %
called old QL	1	1.0 %
Can Stop	1	1.0 %
Cosmo Mag	1	1.0 %
co-worker	1	1.0 %
Different branch of health center deals with AC	1	1.0 %
don't know	1	1.0 %
don't remember	1	1.0 %
dr who performs injections at "lifeline of kansas	1	1.0 %
email	1	1.0 %
Enrolled in Program	1	1.0 %
Flyer at Diabetes Clinic	1	1.0 %
flyer from a school	1	1.0 %
flyer tobacco prevention	1	1.0 %
friend	2	1.9 %
From a flyer from the salvation amry	1	1.0 %
from smoking cessation class at alu	1	1.0 %
had it written down from before	1	1.0 %
has ordcred materials before	1	1.0 %
health clinic	1	1.0 %
health department	1	1.0 %
highway billboard	1	1.0 %
Horizons	1	1.0 %
Insurance inf had a poster.	1	1.0 %
Jail	1	1.0 %
Kamuet	1	1.0 %
KAN QUIT	1	1.0 %
Kansas Quitline Program	1	1.0 %
Kansas referral	1	1.0 %
Kansas Tobacco Quitline	3	2.9 %
Kansas Tobacco use program brochure	1	1.0 %
Kansas Univ Medical Center	1	1.0 %
Kansas WellSpace	1	1.0 %
Kansa tobacco prevention program	1	1.0 %



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How Heard about Quitline (Other)	Callers	Percentage
KS QL	1	1.0 %
KS Quitline	1	1.0 %
KS tobacco booklet	1	1.0 %
KS tobacco quitline	1	1.0 %
KS Tobacco Quitline Notice in mail	1	1.0 %
literature offer in pack of cigs, literature gave th	1	1.0 %
local hospital	1	1.0 %
Local referral	1	1.0 %
magazine at doctors office	1	1.0 %
magazine-cosmo	1	1.0 %
mailed from quitline	1	1.0 %
Medicaid	1	1.0 %
Montana Tobacco QL	1	1.0 %
NICEDERM	1	1.0 %
Nicorrette Pamphlet	1	1.0 %
note pad	1	1.0 %
not sure	1	1.0 %
OK quitline	1	1.0 %
Old Brochures	1	1.0 %
On a brochure type	1	1.0 %
On hospital discharge papers	1	1.0 %
other quitline	1	1.0 %
packet in the mail	1	1.0 %
pamphlet	1	1.0 %
Phillip Morris	1	1.0 %
phone book	2	1.9 %
poster	1	1.0 %
Previous QL	1	1.0 %
Quit Assist from Phillip Morris	1	1.0 %
referred from another tollfree number	1	1.0 %
school	1	1.0 %
sign in Post office	1	1.0 %
smoking cessation brochure in office	1	1.0 %
Smoking Cessation program	1	1.0 %
SRS	1	1.0 %
State Health Dept	1	1.0 %
Ste offices phone book	1	1.0 %
sticker	1	1.0 %
WIC office poster	1	1.0 %
wound center	1	1.0 %
Yellow pages	1	1.0 %
<b>Total:</b>	<b>104</b>	<b>100.0 %</b>