

December 2008



Tobacco Free Kansas Coalition
E-Newsletter

Supporting Tobacco Control for Kansas

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Internet Tobacco Control and Health Resource Links

Regional

Clean Air Kansas City
Clean Air Lawrence
Clean Air Manhattan
Reno County Tobacco Free
Central Kansas Foundation (Salina)
Tobacco Free Wichita

State

KDHE Tobacco Use Prevention
TASK
Cancer Kansas
It's Everybody's Business
Kansas Association of Local Health
Departments
Kansas Public Health Association
Kansas Health Institute

National

CDC Tobacco & Health
Tobacco.Org
Americans for Non-Smokers Rights
Campaign for Tobacco Free Kids
Tobacco Control Network
American Cancer Society
American Heart Association
American Lung Association
National Cancer Institute

TFKC seeking Community Outreach Coordinator

A Community Outreach Coordinator is needed to assist local health and youth coalitions with tobacco prevention and clean indoor air projects. Master's degree preferred, but experience considered. Office in Topeka. In-state travel required. Salary \$32,000 - \$40,000, health and disability insurance and paid time off accrued annually. Send cover letter and resume to: Tobacco Free Kansas Coalition, 5375 SW 7th Street, Suite 100, Topeka, Kansas 66606. Fax 785.272.5870, or e-mail: troberts1970@cox.net, Deadline: December 31, 2008 or until filled.

Readership survey

Hello – anybody there?

We are interested in knowing if you find this E-Newsletter useful, so a short survey is included at the end of this newsletter. To make it more interesting there is also a short quiz about the content and the opportunity to win a gift card from a smokefree restaurant chain for all entries. Please include your name and address if you want to enter the drawing for the gift card. We also are happy to receive your responses even if you don't want to enter in the drawing.

Update on Smokefree Ordinances

Kansas City, KS, officials have approved a smoking ban after reviewing the idea for almost two years. The Unified Board of Commissioners of Wyandotte County and Kansas City, KS, on December 18 voted 9-1 for an ordinance banning smoking in all indoor spaces. The ban includes restaurants and bars, but exempts their outdoor seating areas, as well as casino floors, tobacco shops, private clubs and some hotel rooms. In addition, businesses can apply for a \$250 license exempting them from the ban for up to three years. This ordinance falls below the standards set in other KC metro cities.

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The mission of Tobacco Free Kansas Coalition is to reduce the prevalence of tobacco use among Kansans, particularly among children and youth, to improve health and to avoid the negative economic impact of tobacco use.



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In a 3-2 vote on December 3, the **Emporia** City Commission passed an ordinance banning smoking in public places. The ordinance will take effect on March 3, 2009. Members of Emporians Open for Business, the group that has been opposing the ban from the start, plan to force the issue to a referendum. To be put on the ballot for an April vote, the group will have to collect about 770 valid signatures from the community. The public will then have a chance to vote on the ordinance, and the public vote would be binding.

The **Manhattan** ordinance that will go into effect on January 4 provides smokefree restrictions in most areas, but legal interpretations are still unclear as to whether smoking is completely prohibited in outside courtyards and patios or possible in areas 20 feet out from a door. At this point, the city attorney is indicating that smoking is prohibited within 20 feet of a door, but not necessarily from windows or ventilation systems. However, all workplaces, including restaurants, bars and recreational establishments will be smokefree in early January after a hard fought campaign by Clean Air Manhattan advocates.

FYI

As mentioned in the last newsletter, TFKC President Lisa Benlon was re-elected to the Kansas House of Representatives. Vice President Linda DeCoursey will move up to president and immediate past president Jon Hauxwell from Hays will assume the vice presidential duties for the remainder of the term.

Grant Opportunities Now Available

TFKC is one of only 11 agencies to be awarded a truth® or Consequences grant from the American Legacy Foundation®, a national public health foundation devoted to keeping young people from smoking and helping all smokers quit. TFKC is receiving \$95,000 in grant funding this year to connect new TASK youth groups with tobacco

prevention campaigns to enhance a new wave of media ads and projects.

Grants are for \$1,250, and are available to groups in North Central, Southeast and Southwest Kansas. The grant applications can be found on the front page of the Kansas TASK Web site at www.kstask.org. Applications are due by Thursday, January 8. Activities must be completed by March 30, 2009. The names and contact information for the consultants who can assist with the application are on the grant application form.

Note: Other youth mini grant opportunities will be available shortly from funding received from the Kansas Health Foundation for TASK companies. These grant applications will be open to all areas of Kansas.

Community Grants

Through a grant funded by the Kansas Health Foundation, TFKC will offer grants for up to \$5,000 for collaborative initiatives to provide educational projects for clean indoor air in public places to reduce the exposure of local residents and workers to the toxins of secondhand smoke. Non-profit or local prevention agencies, community health departments or local coalitions and organizations are eligible to apply.

Completed applications are due on Tuesday, January 20, 2009. Grant awards will be announced by January 22. Application information is available on the TFKC Web site, www.tobaccofreekansas.org. Technical assistance is available to grant applicants. Questions and requests for assistance should be directed to Nicole Brown, Johnson County Health Department, (913) 477-8331, E-mail: Nicole.Brown@jocogov.org or Joyce Morrison, Clean Air Kansas, 877-620-2257 or 913-310-0472, E-mail: mmediaeventsco@kc.rr.com

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Funding provides PSAs on secondhand smoke

Some 20 youth from TASK groups from across Kansas recently participated in the development of television advertisements to educate Kansans about the dangers of secondhand smoke. The teens worked with teens from across the state to share ideas and an opportunity to be seen in the ads. The Blue Cross and Blue Shield of Kansas Foundation funded the project and the advertising agency of Jones Huyett Partners, Topeka, is producing the ads, which will begin airing in January 2009. The Tobacco Free Kansas Coalition and the Kansas Department of Health and Environment's Tobacco Use Prevention Program helped facilitate the project and coordinated the teens.

Coming up

TFKC Statewide Meeting: January 27, 10:00 a.m. to 2:00 p.m., at the Ramada Hotel and Conference Center, 420 SE 6th, Topeka. Lunch will be provided to attendees. The January statewide meeting always has a focus on the 2009 legislative agenda, which again this year will include a statewide clean indoor air bill and a significant tax increase that can be used to bolster health reform in Kansas. An agenda will be provided shortly. E-mail tjohnston@tobaccofreekansas.org to reserve a spot.

Chronic Disease Risk Reduction Grant Summit: January 21

Any county health department or affiliated organization that is interested in applying for funding from the 2010 Chronic Disease Risk Reduction Grant (July 2009 - June 2010) to address tobacco use prevention and physical activity and nutrition,

must attend the CDRR Summit in Wichita on January 21. The deadline for summit registration is Friday, January 9. Contact Ginger Park at KDHE (785-296-1118) for more information.

March 25, 2009, will be the 14th annual **Kick Butts Day**. Kick Butts Day is a national day of activism that empowers youth to speak up and take action against Big Tobacco at more than 2,000 events from coast to coast. Students from schools across the country hold different events and activities that call attention to the problems caused by Big Tobacco and its attempts to market to youth. Get information and a list of possible activities from <http://kickbuttsday.org/>

Please complete and return the survey on the next page. Thank you.

Happy Holidays!



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Readership Survey

Please check all which apply:

- I read every issue as soon as I get it
- I eventually read every issue
- I skim each issue
- I read some issues
- I usually do not read the newsletter
- I always find something new or of interest
- I often find something new or of interest
- I never find anything new or of interest
- I think we should have more about _____

Quiz:

Who provided funding for the TASK PSAs? _____

When is the next TFKC statewide meeting? _____

The most recent Kansas community to pass a smoking ban is _____

I read this news letter on (date) _____

Name _____

Address _____

Mail to: Survey, TFKC
 5375 SW 7th, Ste 100
 Topeka, KS 66606

or

Copy survey and paste in an e-mail to: tjohnston@tobaccofreekansas.org

or

Fax to: 785-272-5870

The drawing will be held on January 23, 2009.